

# NEWSLETTER N. 1

## SENGA – SENIORS IN GREEN ACTION

Protect the environment surrounding us, conserve it, respect it and take advantage of all the opportunities it offers us. It is a duty of each of us to leave a better world to those who will come after us.

Beautiful catchphrases, but... Why should seniors worry about a world they will sadly soon or later leave? This question gave the impetus to give life to the project that we present in this first newsletter.



## WHAT IS SENGA?

SenGA - Seniors in Green Action is an Erasmus+ Project financed by the European Commission.

When it comes to ‘green’ activities, people usually think about youngsters, while other generations are left aside. At the same time, most educational materials related to environmental topics are developed for kids or for younger adult learners and are not suitable for training and teaching elders, whose needs and learning styles are different.

With SenGA project, we want to turn the focus and open the topics about sustainable living, recycling and circular economy to seniors. This way, we want to raise their awareness about the importance of environmentally friendly solutions and behaviours, ‘green’ activism, active ageing and life-long learning.

## WHO ARE THE PARTNERS OF SENGA?

The Project Consortium partners are:

- Bulgarian School of Politics “D. Panitza” (Bulgaria - <https://schoolofpolitics.org/eng/home/> - Lead Partner)
- STP Consulting (Spain - <https://www.stpeuropa.eu/>)
- ASSET Basilicata (Italy – <https://assetbasilicata.it/>)
- AMU – Adam Mickiewicz University (Poland - <https://amu.edu.pl/>)
- Creativity and Educational Studio ARTIED (Bulgaria - <https://arti-ed.com/>)
- CSRD – Center for Strategic Research and Documentation (North Macedonia - <http://forum-csrd.org.mk/>)



## WHICH ARE THE GOALS OF SENGGA?

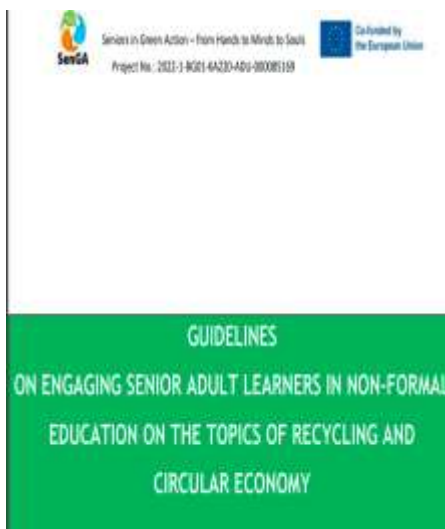


Develop training tools and methodologies capable of actively involving elderly people in actions and initiatives for recycling, respecting their times and learning methods. This is the primary project's goal.

Another goal is, after a pilot testing of the tools and methodologies developed, to increase the awareness of seniors on the importance of environmental issues and their willingness to actively engaging in the recovery and recycling of waste and thus contribute to the development of the circular economy. This is the most innovative aspect of the project and makes it different!

## THE EXPECTED RESULTS

1. Guidelines on how to engage senior adult learners in non-formal education on the topics of recycling and circular economy
2. Resource library with best practices and hands-on examples of community-based environmental activities initiated or run by seniors
3. 6 sets with exemplar hands-on activities based on circular economy and creative recycling
4. Additional module how to turn a non-formal craft activity into an entrepreneurship initiative
5. Creative workshops for pilot testing of the developed sets of creative recycling activities
6. Local multiplier events



*In the next newsletter we will present the first projects' results*

## FOR MORE INFORMATION

Website: <https://activegreenseniors.eu/>

And follows us on:

Linkedin: <https://www.linkedin.com/in/senga-seniors-in-green-action-369120272/>

Facebook: <https://www.facebook.com/profile.php?id=100090588693886>